



Target Audience

The target audience for this book series is Preschool through Elementary, beginning readers ages two through eight. It will take the readers on an adventure of how a butterfly is naturally created, while experiencing science in an engaging and fun way. Young readers will find the book captivating by seeing the caterpillar turning into a beautiful butterfly, and parents will see how this technique of learning advanced scientific processes, at the child's level, will aid in keeping their child engaged, while developing their love and desire for reading!

